

Emirates Palace sweeps the floor at 14th World Travel Awards Middle East and Africa

Monday, June 4 - 2007

The luxury resort leads all winners with nine awards, including the Middle East's Leading Resort and the Middle East's Leading Conference Hotel awards

Emirates Palace affirmed its position as the leading hotel in the region when it swept some of the most highly coveted awards at the 14th Annual World Travel Awards Middle East and Africa last week in Abu Dhabi.

Emirates Palace won an impressive nine awards, more than any other hotel, including the Middle East's Leading Conference Hotel, Middle East's Leading Resort, and Middle East's Leading Suite awards.

Among UAE hotels, Emirates Palace won the UAE's Leading Resort and Leading Suite awards. Finally, Emirates Palace led the Abu Dhabi category by winning the Leading Conference Hotel, Leading Hotel, Leading Resort and Leading Suite awards.

Many consider this year's edition to be the most competitive yet, and with the hospitality industry in the region attaining higher levels of sophistication in both service and offers, Emirates Palace stands out as one of the most accomplished hotels in terms of recognition. Since its launch two years ago, Emirates Palace has consistently been recognised as the leading hotel and resort in Abu Dhabi, as well as the leading hotel with the best conference and convention facilities.

Speaking about a triumphant evening for Emirates Palace, Noel Massoud, general manager said: "Ever since our opening in 2005 we have always aspired to provide excellence in providing hospitality services, and to take standards to greater heights. The awards won tonight confirm yet again that our efforts have paid off and show us that we are going in the right direction. We would like to thank everyone who has voted for us in the past weeks and look forward to welcoming them again to Emirates Palace."

Hailed by the Wall Street Journal as the "travel industry's equivalent to the Oscars", the World Travel Awards are the most comprehensive and most prestigious awards program in the global travel industry today. Last night's ceremony saw many international stars and travel and tourism professionals get together and celebrate the best of the industry in the lavish surroundings of Emirates Palace.



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